

MEMBER PROFILE



Sea & Ski Realty Ltd., Brokerage was established in 1994 in response to the changing economy throughout the Southern Georgian Bay region. It was begun to operate in the recreation rental sector serving Collingwood, Blue Mountain, Thornbury, and the Beaver Valley. In 1999, with the announcement of Intrawest buying into Blue Mountain, Sea & Ski Realty once again adapted to change and moved to its current location in the Beaver Valley to serve both buyers and sellers. Successful for the past 20 years in the Valley, Sea & Ski is responsible for bringing new developers into Markdale and, as a result, in 2019 opened a sales office in the town at 129 Toronto Street North to serve the real estate needs of the surrounding areas.



Sea & Ski Realty Ltd., Brokerage was a creation by Broker of Record Karen Cox. Karen has twice been the President of the Real Estate Association of Grey Bruce Owen Sound and is currently the President of the Ontario Real Estate Association.

Sea & Ski is best known for residential and recreation real estate. Serving buyers and sellers, Sea & Ski offers a “full service” suite of services to best serve clients. Whether the property is a ski chalet, waterfront cottage, country estate or in-town homes, Sea & Ski is equipped to provide complete, professional-level services.

All marketing is created in-house: high-definition photography with full editing, video, and 4K drone photography. Matterport, a three-dimensional walk-through program, is used to show a home as it actually is. Sea & Ski’s social media provides the first stage of its two-stage listing platform, while its website, the second stage, incorporates the social media plus a special section for each individual listing including everything mentioned plus mapping, floor plans, and the MLS listing.

For buyers, Sea & Ski provides multiple community landing pages to provide an overview of this region to show them why this is a great place to buy. Then there's a link to area listings. Combined, the seller experience and buyer platforms complete the most comprehensive programs available.

Sea & Ski gives back to the community by organizing an annual golf tournament to raise money to keep the Markdale hospital open. In 2018 the brokerage raised over \$23,000, and in 2019 raised over \$28,000, for the daily operating budget of the Markdale hospital.

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